

# AFFILIATE MARKETING GUIDELINES

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## Affiliate Marketing Guidelines

### FX NETWORK, INC.

Effective date / Last updated: 16 June 2026

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These Affiliate Marketing Guidelines (the "Guidelines") govern how you may promote FX NETWORK, INC. (the "Company," "we," "us") and its products — the Club Membership and the FXTrade Investment Deposit (together, the "Products") — and the Affiliate Programme. They are incorporated into, and form part of, the Company's Terms and Conditions (the "Terms," [https://cdn.fxholding.com/pdf/TERMS\\_AND\\_CONDITIONS.pdf](https://cdn.fxholding.com/pdf/TERMS_AND_CONDITIONS.pdf)). Capitalised terms used but not defined here have the meaning given in the Terms. If there is any conflict, the Terms prevail. Breaching these Guidelines is a breach of the Terms and may result in loss of Commissions, suspension or termination.

### 1. Who these Guidelines apply to

1.1. These Guidelines apply to every Affiliate and to anyone promoting the Products or the Affiliate Programme on an Affiliate's behalf (for example, an Affiliate's own team, sub-promoters, agencies or contractors). You are responsible for ensuring that anyone promoting through you follows these Guidelines.

1.2. You are an **independent contractor**, not an employee, agent or representative of the Company. You must not state or imply that you speak for, or are authorised to bind, the Company.

### 2. Golden rules

When you promote, you must always:

- **Be truthful.** Only make claims that are accurate and that you can substantiate.
- **Disclose that you are an affiliate** wherever you promote (Section 4).
- **Avoid income, earnings and investment claims** (Section 5).
- **Use only approved brand assets and materials** (Section 6).

- **Follow the law** in every place you promote, including advertising, endorsement, anti-spam, consumer-protection, data-protection and financial-promotion rules.

If you are unsure whether something is allowed, do not publish it — ask us first at [office@fxholding.com](mailto:office@fxholding.com).

### 3. How the compensation plan may be described

3.1. You may describe the Affiliate Programme structure (direct referral bonus, multi-level reward, binary matching reward, ranks, and promotions) **only** as set out in Section 9 of the Terms, and only as a reward for **genuine sales of the Products to real customers**.

3.2. You must **not** present the Affiliate Programme as a way to make money primarily by **recruiting** other participants. Recruitment is not the product; the Products are.

3.3. You must not present the reward tables, rank rewards, caps or rates as amounts that a participant can expect to earn. They describe how the plan works, not what anyone will receive.

### 4. Required disclosures

4.1. **Affiliate / material-connection disclosure.** Wherever you promote, you must clearly and conspicuously disclose that you are a paid affiliate and may earn a Commission. The disclosure must be:

- **Easy to see** — placed near the promotional claim or link, not buried, hidden behind a "more" link, or only in a bio/footer; and
- **Plain** — for example: *"I am an FX NETWORK affiliate and may earn a commission if you sign up through my link."*

4.2. **Platform-specific tags are not enough on their own.** Built-in tools (e.g. a "paid partnership" label or #ad) may be used, but only in addition to a clear, plain-language disclosure where the platform's tag is not obviously visible.

4.3. **Video and audio.** In videos and livestreams, disclose verbally **and** on-screen at the start; repeat where the content is long or clipped.

### 5. Prohibited claims

You must **not**, in any channel, state or imply any of the following:

5.1. **Income or earnings claims.** No promises, guarantees, examples or "lifestyle" implications of specific or typical earnings (e.g. "earn \$X per day/week/month," "replace your salary," "passive income," "financial freedom," screenshots of earnings/back-office balances, or images of cash, cars or luxury implying typical results).

5.2. **Investment, return or "yield" claims.** Do **not** describe the Products or the Affiliate Programme as an investment, a fund, a savings or deposit product, a trading account managed for the customer, or anything offering a return, profit, yield, interest, ROI or "guaranteed" / "risk-free" / "fixed" daily or monthly percentages. **This applies even though one Product is named the "FXTrade Investment Deposit": you must not market it as an investment or promise any return on it.** Describe only the features and benefits actually published on the Platform.

5.3. **"No-risk" or capital-protection claims.** Do not say or imply that money paid in is safe, protected, guaranteed, insured, or certain to be recovered. The daily rate is variable, may reset to its minimum, total returns are capped, and a participant may not recover what they paid (Terms, Sections 5.5 and 10).

5.4. **Misleading product or company claims.** No false or unverifiable statements about the Company, its licences, registrations, partnerships, regulatory status, performance, security, or about the Products' features, price or availability.

5.5. **Advice.** Do not give, or hold yourself out as giving, financial, investment, trading, legal, tax or accounting advice, or a personal recommendation to buy.

5.6. **Sensitive and prohibited audiences.** Do not target minors, or market in any unlawful, adult, hateful, violent or discriminatory context.

## 6. Brand, trademarks and content

6.1. **Use approved assets only.** Use the Company's name, logos, screenshots, images and copy only as provided or pre-approved by us, and do not alter, recolour or recreate them.

6.2. **Limited licence.** Your right to use the Company's marks and materials is the limited, revocable licence in the Terms (Section 12.3); it ends automatically when your Affiliate status ends, and we may revoke it at any time.

6.3. **No impersonation or look-alikes.** Do not register, use or bid on domains, social handles, app names, pages or ad keywords that consist of, contain, or are confusingly similar to, the Company's name or marks (including common misspellings/"typosquatting"), and do not run ads that appear to be official Company communications.

## 7. Channel-specific rules

7.1. **Email / SMS / messaging.** No unsolicited bulk messaging. Only contact people who have consented, honour opt-outs and unsubscribe requests promptly, and comply with anti-spam and telemarketing laws (e.g. CAN-SPAM, GDPR/ePrivacy, and local equivalents). Do not send from addresses or headers that impersonate the Company.

7.2. **Paid search and display.** No bidding on the Company's trademarks or confusingly similar terms; no "cloaking," "cookie-stuffing," fake "news"/celebrity-endorsement landing pages, or deceptive creatives. Follow each ad network's policies.

7.3. **Social media and influencers.** Disclose as in Section 4; do not buy fake engagement; do not post earnings screenshots or income claims (Section 5).

7.4. **Websites, blogs, reviews.** Reviews and comparisons must be genuine and disclosed; do not fabricate testimonials or post fake reviews.

7.5. **Offline and group events.** The same rules on disclosure, income/investment claims and approved materials apply to webinars, calls, presentations and in-person events. Do not present unapproved compensation-plan or income illustrations.

## 8. Referrals and tracking integrity

8.1. Promote only through your assigned Referral Link/code. Do not manipulate tracking, generate self-referrals, use your own purchases to claim Commissions (unless we expressly allow it), or create fake leads or accounts.

8.2. Commissions are earned only on bona fide, completed and paid Referrals and are subject to the caps, limits, charges, reversals and clawbacks in the Terms (Sections 9 and 10). Refunded, cancelled, charged-back or fraudulent Referrals do not earn Commissions and any related Commission may be reclaimed.

## 9. Compliance, sanctions and data protection

9.1. Do not promote to, or enrol, persons in sanctioned countries/territories or persons with whom dealings are prohibited (Terms, Sections 2 and 21).

9.2. If you collect personal data of prospects (names, emails, phone numbers), you are responsible for handling it lawfully — obtain any required consents, provide any required notices, keep it secure, and use it only to promote the Products. Do not sell or misuse prospect data.

## 10. Monitoring, enforcement and changes

10.1. We may monitor affiliate promotions and request that you remove or correct any content. You must comply promptly.

10.2. We may **withhold or reverse Commissions, require corrective action, and suspend or terminate** your Affiliate status for any breach of these Guidelines or the Terms, for suspected fraud, or where required by law or a payment provider.

10.3. We may update these Guidelines from time to time. The current version is published at [https://cdn.fxholding.com/pdf/AFFILIATE\\_MARKETING\\_GUIDELINES.pdf](https://cdn.fxholding.com/pdf/AFFILIATE_MARKETING_GUIDELINES.pdf) with a new "Last updated" date. Continued promotion after a change constitutes acceptance.

## **11. Contact**

Questions about these Guidelines or whether something is allowed:

FX NETWORK, INC. Email: [office@fxholding.com](mailto:office@fxholding.com) Website: <https://fxholding.com>